



London Consulting Group

DIGITAL

UNLOCK BUSINESS OPPORTUNITIES WITH ANALYTICS, DATA & BI

We create a data-focused culture within your organization, providing agile training on business intelligence and analytics tools, enhancing your team's decision-making abilities and driving sustainable growth.

Problem

Outdated, unreliable and unused information remains a common obstacle for companies due to:



Insufficient understanding of data value.



Lack of analytical skills among staff.



Lack of control over data and disconnected systems.



Unawareness of available data and lack of knowledge and skills to leverage them.



Having the technology but not achieving the expected results.



Decisions based on intuition, experience, and rumors in the absence of reliable and structured data.



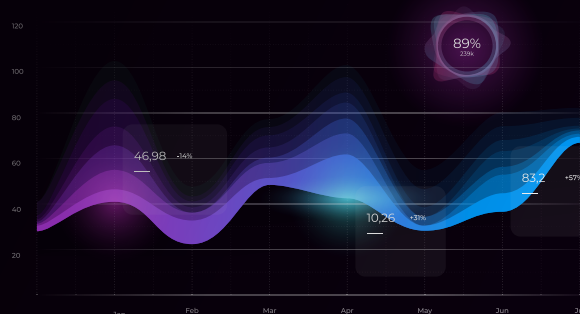
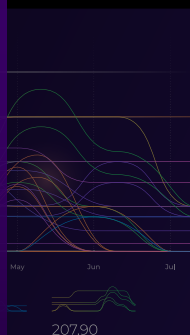
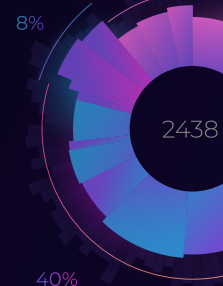
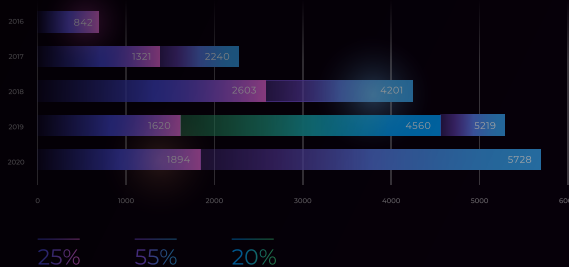
Lack of visibility into which additional information should be collected for effective decision-making.

Our Solution

We help you reduce uncertainty and untimely decision-making through the implementation of appropriate practices, enabling you and your team to capitalize on data insights.

What can we do for your business

- ▶ We implement solutions that align with your business context, leveraging our deep understanding of your operations and adoption with agile methodologies.
- ▶ Our approach maximizes your technological capabilities, empowering you to harness the full potential of your systems.
- ▶ Instead of simply creating dashboards and reports based on client requests, we collaborate closely to define the key metrics and measurements needed.
- ▶ We establish a data culture in partnership with your team, working hand in hand to foster a data-driven environment.



How we do it

Creating an information ecosystem with business intelligence and analytics tools, fostering a data-centric analysis culture for agile and effective decision-making.

Methodology

Outdated, unreliable and unused information remains a common obstacle for companies due to:



Discovery

- Maturity model surveys
- Information flow analysis
- Software utilization



Transformation

- Problem definition
- Discovery of data
- Agile solution development
- Go - Live
- Data-focused culture information
- Management Model
- Documentation



Continuity

- Existing and new dashboards
- Development of new indicators
- Connections to new sources, data models, calculations and graphs