

Data-Driven *Success*

Empower *your business* with

Data,  
Analytics,  
& BI



Digital

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In today's  
fast-paced  
*business world,*  
data plays a  
pivotal role in  
determining  
*SUCCESS.*

Making informed decisions based on data insights is not only essential for staying competitive but also crucial for driving sustained growth.

However, having access to technology doesn't always guarantee the expected results. Many companies encounter a significant obstacle in the form of outdated, unreliable and unused information, leading to poor data driven decision-making, siloed data, and a reliance on intuition, experience, or gut-feeling when making crucial decisions.

At London Consulting Group, we recognize the critical role that accurate and timely information plays in driving business success.

Our **Data, Analytics & BI** solution is tailored to address these challenges, providing businesses with the tools and knowledge needed to build a data-driven culture.



Through comprehensive assessments and agile adoption of cutting-edge technologies for management and visualization, we empower our clients to maximize their technological capabilities and embrace data as a catalyst for growth and transformation.

With our guidance, organizations can unlock the full potential of their information, ensuring data-driven decision-making permeates every level of the business. By fostering a culture of data literacy and providing personalized training, we enable teams to interpret data with ease, transforming complex datasets into actionable insights.

# The *Data* Dilemma

Numerous organizations find themselves unaware of the data available to them, lacking the necessary skills to analyze and interpret it effectively. There even might be a high dependency on IT departments to generate countless reports and information.

These deficiencies hamper their ability to leverage data as a strategic asset, limiting their capacity to make better, data-driven decisions.

## *Challenges Faced* by Businesses

Organizations often find themselves faced with challenges that hinder their ability to harness the full potential of data. To navigate these obstacles and thrive in the data-driven era, businesses must be equipped with strategic solutions and innovative approaches that empower them to transform data into actionable insights.

1. Having access to technology doesn't always guarantee the expected results.
2. Outdated and unreliable information become obstacles for decision-making.
3. Lack of stewardship over data and disconnected systems hinder productivity.
4. Reliance on intuition rather than data-driven insights leads to uncertainty.

Data is the **lifeblood** of any organization, but many companies are not making the most of it.

According to recent studies, only 14% of companies provide widely accessible data to front-line workers, and 63% of staff are unable to gather insights within the required time frames. This is due to a number of factors, including outdated technology, overloaded or inexistent BI teams, and security risks.

12%

of all available information is analyzed in most companies.

The result:

60 to 70%

of enterprise data remains unused.

Our emerging solutions and forward-thinking strategies empower businesses to address these obstacles head-on, fully unlocking the potential of data, analytics and business intelligence.

3%

of staff can access the data they need to answer questions instantly.

# Unlock the *power* of Data, Analytics & BI

By empowering you and your team to harness the power of data, we drive transformation, propelling your organization toward data-driven success in the modern business landscape.

How we  
face today's  
data-related  
business  
challenges.

## Data *Accessibility*

We ensure that data becomes easily accessible to staff across the organization. By fostering a culture of data literacy, your team gains the tools and knowledge necessary to access and interpret data effectively.

## Data Analysis *Maximization*

We enable you to unlock the full potential of your data. Through advanced analytics techniques and data visualization tools, we facilitate in-depth analysis of vast datasets, allowing you and your team to extract valuable insights.

## Productivity *Enhancement*

We optimize data processes and introduce modern technologies, eliminating outdated systems that hinder productivity. We work closely with you and your team to design streamlined data workflows and real-time data analytics dashboards.

## Empowered *Decision-Making*

We streamline data access through intuitive and user-friendly platforms. With our support, your organization can achieve a data infrastructure that empowers your team to access the data they need instantly.

# What makes us *different*

In today's digitally empowered era, it is more important than ever to have a strong data analytics team. Building this team within your organization can help you to make better decisions, improve your operations, and grow your business. At London Consulting Group, we can help you transform your organization into a data-driven one.

## Tailored *Solutions*

We create solutions that are specifically designed to meet your business needs, taking the time to understand your unique challenges and goals, and we use this information to develop a solution that is right for you.

## Ongoing Support

We help your team adopt new tools and technologies in a way that is efficient and effective, providing training and support, and we work with you to create a process that is easy to follow.

## Data -Focused *Culture*

We help you to create a culture where data is valued and used to make decisions. We provide training and support, and we work with you to create a process for collecting, analyzing, and using data.

## Maximization of *Technological Capabilities*

We help you to make the most of your existing technology, by identifying areas where you can improve your data collection, storage, and analysis, and we work with you to implement these changes.

## *Dashboards* Development

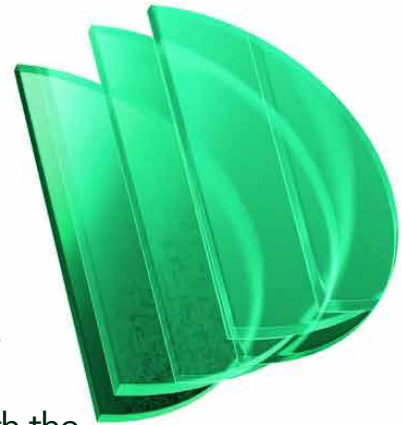
We work with you and your team to determine what data is important to track, creating dashboards and reports that are easy to understand and use. We also provide training so that your team can use these tools to their full potential.

Proven Process:

# From *Insight* to *Impact*

Empower your business for today's competitive landscape through the transformative potential of Data, Analytics & BI.

Our comprehensive process will equip your organization with the tools and insights needed to make strategic, data-driven decisions that drive growth and success.



## Our Data, Analytics & BI *Transformation* Process

### Discovery

We assess your organization's data analytics maturity from a technological, analytical, and talent perspective.

### Maturity Model Surveys

Assessment of your technological, analytical, and management capabilities.

### Data Flow Analysis

Understand the current state of information processing and opportunity to optimize, automate and streamline data.

### System Utilization

Allows you to measure utilization and adherence to infrastructure and tech resources by the company users.



# Transformation

We work with your team to understand their needs and goals, helping them to define key success factors and key indicators, and train them to use these indicators through training for better decision-making.

## 01. Defining the Problem

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Design sprint workshops with stakeholders. With Business Intelligence, align your KPIs to your governance structure.

## 02. Discovery

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Question accuracy and identify the information needed to effectively address them. Explore and assess whether the needed data resides within existing data sets or needs to be sourced from other repositories and whether certain information needs to be digitally transformed to improve its accessibility and usability.

## 03. Agile Solution Development

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Data Journey where a solution is developed to facilitate the seamless cleaning, storage, extraction, transformation, aggregation, and modeling of raw data, with an outcome of impactful visualizations that offer a comprehensive lens to interpret business dynamics.

## 04. Go - Live and Visualization

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Validation of users, training of digital dashboards, and publishing on the cloud.

## 05. Culture

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Data interpretation through development of analytical capabilities in stakeholders and users to interpret indicators and capitalize on opportunities.

## 06. Information Management Model

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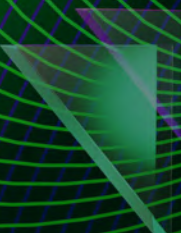
Data analysis strategy and commitment to the new business model, defining roles and responsibilities.

## 07. Documentation

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Explain the database structure, data models relationships, and use of the business dashboards on BI platform.

# Unleash Your Organization's *Potential*



Now is the time to harness the power of data. At London Consulting Group we guide you towards data-driven success and empower your organization to thrive in today's competitive landscape.

Contact us today to learn more about our Data, Analytics & BI solutions and embark your organization on a transformative digital journey.