



YAMAMOTOYAMA
SINCE 1690

Pomona, CA. May 31st, 2022

To whom it may concern:

Yamamotoyama, founded in 1690 in Japan, is a family-owned company that specializes in the manufacturing and distribution of tea and seaweed products. Yamamotoyama started its Los Angeles, California operations in 1975, to process tea and seaweed. Then, in 1993, Yamamotoyama acquired Stash Tea in Portland, Oregon.

Through innovation and three centuries of experience, Yamamotoyama strives to innovate and elevate foods and beverages for generations to come. In our efforts for growth, we identified constraints in our warehouse and supply chain operations

We decided to work with London Consulting Group (LCG) so they could perform an assessment of our current situation and evaluate the potential benefits of pursuing a 3PL strategy.

LCG performed a 5-week assessment where they analyzed our current situation and worked to:

- Map the current state of processes in supply chain and warehouse operations
- Calculate the total cost of the supply chain and warehouse operations
- Map our distribution network and identify the geographic concentration of clients
- Identify potential opportunities to improve efficiency

Using this information, they estimated the potential savings from switching to various scenarios under a 3PL strategy. The ideal estimated savings amount to around 17% of the current annual cost for the handling and distribution of finished goods.

LCG then proposed a roadmap for a project to move forward with the new strategy. We decided to keep working with LCG in the next phase of this project where the focus is on building an RFP to then evaluate potential 3PL partners and choose the best scenario.

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Working with LCG has been a truly enriching experience for us. We are certain that their team can support any company seeking to assess opportunities in their supply chain configuration and define compelling and practical roadmaps that help accomplish strategic goals. We look forward to continuing our relationship with LCG for their help and guidance in other projects and initiatives that might come our way.

Sincerely,

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