

Saram S.A. de C.V.

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El Salvador, July 19, 2011

To whom it may concern:

Alimentos MOR, a Balanced Animal Foodstuff manufacturer and trading company which has had a 46-year presence in the Salvadorian market has the pleasure of recommending London Consulting Group.

With the objective of increasing the differentiation, competitiveness and cost-effectiveness of our products, in early 2011 during a 24-week period we developed a project called "Evolution" ("Evolución") in conjunction with London Consulting Group which met the established objective.

The focus of the project contemplated the development of the Commercial and Logistics System for the products commercialized by Alimentos MOR.

The main elements implemented are the following:

- Sales Forecast.
- Inventory Management.
- Requirements from the Plant.
- Dispatch Plan.
- Effective Sale and Distribution.
- Variable Compensation Diagrams.
- Management Indicators per area.

The tangible results achieved during the execution of the project were diverse, and among the most relevant are the following:

Commercial System

- A 27% sales increase in livestock products.
- A 49% sales increase in pet products.

Logistics System

- A 50% reduction in Lost Sales.
- A 60% reduction in Product Returns.
- An 11% increase in the use of the company's own fleet.

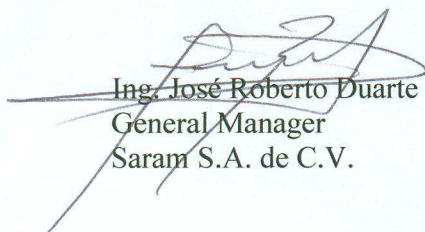
The project concluded within the agreed timeframe and exceeded our expectations in the return on investment as well as in the optimization of the management systems.

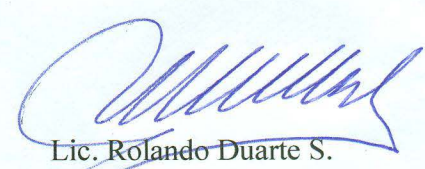
The results up to July of 2011 are as follows:

- Accrued ROI 0.7 : 1
- Projected ROI 3.9 : 1

Thus, please do not hesitate to contact us for any further questions you may have regarding the information stated herein.

Sincerely,


Ing. José Roberto Duarte S.
General Manager
Saram S.A. de C.V.


Lic. Rolando Duarte S.
President
Saram S.A. de C.V.