

Lambayeque, Peru, March 2019

## To whom it may concern,

**AgroVision** was founded in 2013 as a self-sustaining project of agriculture and export. Is a grower, packer, and shipper of fruits and vegetables from Peru to markets such as the United States, Europe, and Asia with a focus on their off-growing seasons, but with the potential to supply year-round. AgroVision produces blueberries, grapes, asparagus and avocados in 1,600 hectares planted out of a total of 14,000 hectares of arable land in the Lambayeque region, located in the north of Peru. With a total exportable production of 6,300 tons in 2018 and a projection of 34,900 tons by 2021, AgroVision and its more than 140 employees have become the fastest growing premium fruit company globally.

Between February 2018 and March 2019 we developed, in conjunction with London Consulting Group, the project called "SEEDS OF CHANGE" which focused on optimizing our key processes and tools in the Production, Packing, Purchasing and S&OP departments by reengineering our processes and structures. We also implemented a management system geared towards managing our personnel's performance in order to take more timely actions and continue improving.

By the end of the project with London, using the methodology based on management models (PASER) we achieved the following results:

## Production

- Increase of 125% in productivity Kg / Person in the harvest of blueberries variety Ventura season 2018 vs 2017.
- Increase of 25% in productivity Kg / Person in the harvest of blueberries variety Biloxi season 2018 vs 2017.
- Increase of 16% in the volume of exportable fruit in blueberries variety Ventura season 2018 vs 2017.
- Increase of 12% in the volume of exportable fruit in blueberries variety Biloxi season 2018 vs 2017.
- Increase of 93% in productivity Kg / Person in the asparagus harvest season 2018 vs 2017.

## Packing

- Mapping and documentation of packing processes.
- Development of tools for monitoring productivity and quality in the packing process.

# Purchasing

- Mapping and documentation of the processes of the purchasing department.
- Alignment of the approval strategy with the new organizational structure.
- Development of reports and KPIs to optimize the management of the department.

# Organizational & Management Skills

Development of the new organizational structure of AgroVision, with 5 main offices to support the accelerated growth plan.

## Sales & Operation Planning

- Development of tools, reports and indicators to support commercial decision-making during the export season.
- Implementation of the SOP meetings model, to coordinate the different areas of the company in decision making to maximize the quality and profitability of our exports.

The project concluded successfully with a ROI of 2.7 to 1 to this date, and a projected ROI after 12 months of 5.8 to 1, surpassing our expectations. In addition to the quantitative results, a cultural change is evident in our collaborators, which leaves us with a solid foundation to achieve the goals set four our next campaigns.

Based on the aforementioned, it is our pleasure to recommend London Consulting Group for their professionalism and perseverance, as well as their shoulder-to-shoulder methodology which ensures the involvement of all levels within the organization and at the same time generates a noticeable change in the personnel's work culture.

Sincerely,

Steve Magami

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Thomas Snyde

Thomas Snyd CEO